



MULTIMEDIA
Influence & Inspire

RATE CARD

SCREENS HIGHLIGHTS



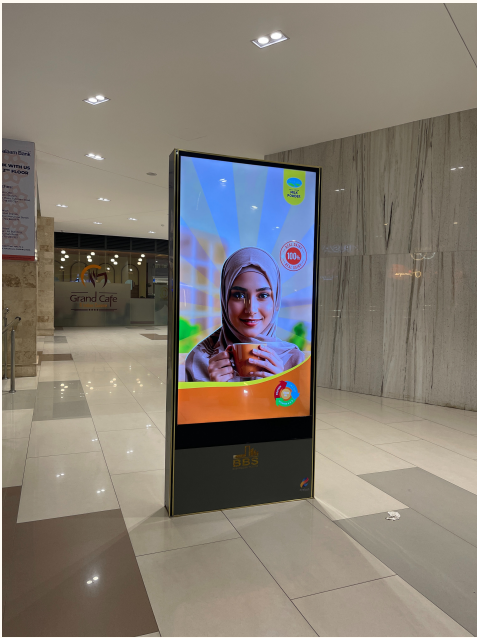
Aboretum



BBS MALL(Curved Mega Screen)



BBS MALL(Portrait Screen)



BBS MALL(In-Mall)

ABORETUM DOOH

KILELESHWA-ABORETUM ROUNDABOUT

SIZE	5 by 8m
RESOLUTION	800 x 1000px
ESTIMATED TRAFFIC	50,000 - 100,000 Vehicles per day - Upto 150,000 viewers
RATES	KES 300,000 + VAT

BBS MALL DOOH

BBS MALL(2 screens)

SIZE	4 by 15.2m - Curved mega screen 10 by 8m - Portrait screen
RESOLUTON	1520 x 4000px- Curved Mega screen 800 x 1000px - Portrait screen
ESTIMATED TRAFFIC	100,000 - 150,000 Vehicles per day - Upto 300,000 viewers
RATES/MONTHLY	KES 300,000/screen (+ VAT)

BBS MALL IN-MALL SCREENS

BBS MALL(5 SCREENS)

RESOLUTION	1080 x 1920 px
ESTIMATED TRAFFIC	20,000 - 30,000 Viewers per day
RATES	- KES 50, 000 + VAT - Can be a value add if both out-door screens are acquired as a package

LUQMAN DOOH

LUQMAN PETROL STATION LAVINGTON

SIZE	5 by 8m
RESOLUTION	720 x 1008px
ESTIMATED TRAFFIC	50,000 - 100,000 Vehicles per day - Upto 150,000 viewers
RATES	KES 300,000 + VAT

REQUIREMENTS

ARTWORK	15 seconds Video/Graphics
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LINKS FOR IMAGES/VIDEOS OF SITES	
IMAGES	CLICK HERE TO VIEW (BBS MALL)
VIDEOS	CLICK HERE TO VIEW (ABORETUM ROUND ABOUT)
	CLICK HERE TO VIEW (BBS MALL CURVED MEGA SCREEN)